

TITAN x Data4Food2030 Conference

Wednesday 17 June 2026

Room	Theatre	Marketplace		
8:00-9:00	Registration			
9:00-10:30	Opening and Plenary 1 Moderator: Isabelle Guelinckx			
9:00-9:05	Opening Isabelle Guelinckx, ILSI Europe			
9:05-9:25	What we achieved and why it matters Sjaak Wolfert, Wageningen University & Edward Sliwinski, EFFoST			
9:25-9:45	Collaborative Research for Food System Transformation Roberta Sonnino, University of Surrey			
9:45-10:05	EU policy developments in support of food system transformation Wim Haentjens, RTD EIC			
10:05-10:25	Fair and Inclusive Digital Innovation for Agrifood Systems Transformation Henry Burgsteden, FAO			
10:25-10:30	Q&A			
10:30-11:00	Networking Break			
Room	Theatre	Room 8A	Room 8B	Marketplace
11:00-12:30	The importance of healthy school meals and education for kids Moderator: Majjaliisa Erkkola	New detection methods for food safety and fraud Moderator: Esra Zorer	Adoption of digitalisation by ecosystem Moderator: Eva Maes	
11:00-11:15	Strategies to promote dietary change Louise Dye, University of Sheffield	Faster and Decentralized Cultivar identification: A Miniaturized DNA-Based Strategy for Transparency in the Olive Value Chain Marta Prado, USC	Trust, governance, and farmer adoption in emerging agricultural data spaces: behavioral evidence from a serious game experiment Maaz Gardezi, Virginia Tech	
11:15-11:30		EFF-CoP - Strengthening the fight against food fraud through novel education methods Joris Boom, Queens University Belfast	Stakeholder Typology and Norm Strategies for Digital Transparency in EU Agri-Food Supply Chain Networks Dengxiao Lang, Wageningen University	
11:30-11:45	Taste lessons – A sensory-based food education programme for primary schools Lisa Willems, WUR Smaaklessen	TBC Bram Jacobs, Ghent University	Planting Digital Ecosystems: Enabling Societal-Digital Readiness for Sustainable Traceability in Kenyan–Netherlands Agri-Food Supply Chains Maxime Bouillon, Windesheim University, University of Groningen	
11:45-12:00	Fruitalù - An educational activity designed to stimulate learning about food sustainability issues Martina Giulianelli, OpenDot Foundation ETS	FishTell: Revolutionizing Fish Freshness Assessment with K-Value Technology Hugo Alves, Tellspec	Update from activities in FooddataQuest & Catalyse projects Kata Kerepes, Syreon	
12:00-12:15	Education for kids and their families on healthy and sustainable diets Ana Baranda, AZTI	Miniaturized DNA Extraction and Colorimetric LAMP Modules for On-Site Detection of Sesame Traces on Food and Food Processing Surfaces Carla Teixeira, INL	Uncovering food purchase patterns with Hidden Markov Model Anna Ruokolaihti, Tampere University	

12:15-12:30	Co-created school-based Intervention to Promote Adolescents' Healthy Eating: Insights from the Tuscany Living Lab Chiara Ferravante, Azienda USL Toscana Nord Ovest	INKTelliPac - Embedding intelligent ink into a QR code packaging label Isaac Esposito Martinez, Color Sensing	Q&A	
12:30-14:00	Lunch			
Room	Theatre	Room 8A	Room 8B	Marketplace
14:00-15:30	Federated data spaces in different contexts Moderator: Mireille van Hilten	Reduction of food loss & waste Moderator: Eva Maes	The importance of healthy school meals and education for kids and adults moderator: Isabelle Guelinckx	
14:00-14:15	How CEADS is facilitating the data exchange in the European agrifood sector: possible valorisations Capwell Forbang, ILVO	Technology application for food loss measurement in primary production: inspiration from the Foulou project Wouter Maes, Ghent University	Update on results from SchoolFood4Change project Monika Rut, ICLEI	
14:15-14:30		Mapping and quantifying food Waste Flows in the Amsterdam Metropolitan Area using complementary data approaches Xuezhen Guo, Wageningen Food & Biobased Research	The Whole School Food approach Annelies Smets, Rikolto	
14:30-14:45	Evolution of data driven innovation and data reuse along the European fresh produce chain from farm to fork Harald Sundmaeker, ATB Institute for Applied Systems Technology Bremen GmbH	Development of a fully automated inventory system for the hospitality sector Charlotte Aschim, TotalCtrl	Gaming aspects in education Kristin Hetze, GE AR	
14:45-15:00	The Future Data Economy in Data Spaces Miran Bunderla, ITC MURSKA SOBOTA	From Time Pressure to Waste Reduction: Digital Efficiency in the Fresh Produce Ecosystem Vincent Rosso, Consentio	Giant Leaps: Education for kids Gloria Bevilacqua / Raquel Diaz Flores, Europe Media	
15:00-15:15	From agrifood products to tourism enhanced experience: Harnessing data for Mallorca's wine and almond sectors Dolores Ordoñez, AnySolution	The Pomurje Model: Joining Regional Forces to Reduce Food Loss and Waste in Short Food Supply Chains Tomaz Zadavec, ITC – Innovation Technology Cluster / DIH AGRIFOOD	TITAN online Education Anna Aleskeeva, EFFoST	
15:15-15:30	Simple affordable blockchain systems for agrifood SMEs Saverio Salaris, QualityChain	PURE FOOD: The disinfection of raw vegetables washing water to ensure food safety and reduce food waste Javier Lopez Palacios, UraPhex Water	EIT Food training programs Pamela Pokorny, EIT Food	
15:30-16:00	Networking Break			
Room	Theatre	Room 8A	Room 8B	Marketplace
16:00-17:30	Seafood traceability Moderator: Siân Astley & Paul Finglas	Labelling for health & sustainability Moderator: Edward Sliwinski	Workshop: Roadmap towards a fair, inclusive and innovative Data Economy for Sustainable Food Systems	
16:00-16:15	Traceability and fraud in seafood supply chains, and the potential role of blockchain technology Peter Olsson, Nofima	NutriScore - general / BEL Laurence Doughan, Belgian Ministry of Health		

16:15-16:30		Introduction to MSC labelling scheme James Cardwell, MSC UK
16:30-16:45	Do you know where your seafood is coming from? The long journey of seafood traceability Sebastien Metz, Sakana Consultants	Open Food facts: A food knowledge commons for Transparency, Open data, and Informed choices. April Brilbey, Open Food Facts
16:45-17:00	Main outcomes of VeriFish EU project Siân Astley, EuroFir	Uncovering food purchase patterns with Hidden Markov Model Anna Ruokolhti, Tampere University
17:00-17:15	TunaTech: Tune fishing efficiency and traceability system Iratxe Arraibi, Zunibal	Impact of looking at food through a single health and environmental sustainability lens -the Sus-Health Index Joe Livingstone & Linda Lindberg, Queen's University Belfast, Satu Kinnunen, University of Helsinki
17:15-17:30	Multi-stage image based approach for fish detection and weight estimation Axel Streit, WU	

Thursday 18 June 2026

Room	Theatre	Room 8A	Room 8B	Marketplace
9:00-10:30	Food safety management, focus on Microbial food safety Moderator: Edward Sliwinski	Data Economy and AI in practice Moderator: Babis Thanopoulos	Sustainability in food production and processing Moderator: Andrea Colafranceschi	
9:00-9:15	Food Safety: a competitive asset you have to share with your peers François Bourdichon, SODIAAL International	Building a Food Intake data ecosystem in care contexts Nathalie Bernaet, ILVO	The development of carbon credits in almond farming Felipe Nuncio, Agri MarketPlace	
9:15-9:30		Data Economy for Food Systems – Getting knowledge from case studies Isabelle Piot-Lepetit, INRAE	An introduction to biodiversity credits Casper Zulim de Swarte, ex-WBC	
9:30-9:45	Advancing microbial surveillance in plant-based foods through innovative molecular approaches: outcomes from the TITAN Project Vania Patrone, Università Cattolica del Sacro Cuore	TITANS4FOOD: A Trans-national Validation of a Digital Platform for Healthy and Sustainable Food Literacy across Spain, Finland and Poland Ana Baranda, AZTI	A Continental Framework for Biodiversity Risk Assessment in Europe Under Climate and Land-Use Change: Supporting Nature-Positive Decisions Through BioFIN Louis Powell / Felipe Arruda Pontes, Maastricht University	
9:45-10:00	Building resilience in food safety management systems of European food business operators Mathis Vermeersch, Ghent University	From IoT Data Access to Trustworthy Agricultural AI: A Sectoral Evaluation of the New EU Digital Omnibus after the Data Act and AI Act Can Atik, Wageningen Social and Economic Research	7-vinkjes plan to help farmers to change over to Regenerative Farming Marc Buijer, Urgenda	
10:00-10:15	High resolution analysis of multi-species probiotics and fermented foods by NGS innovative molecular markers for product label verification Antonio Del Casale, Microbion Srl	Towards a European Data Space: lessons learned from a regional data sharing initiative Eva Maes, ILVO	Introduction to Envirodigital Saioa Ramos, AZTI	
10:15-10:30	Update on work done in Catalyse project on food safety education Dionysos Tsoukalas, Wageningen University	AgriSyncAI - Transforming AgriFood supply chains with predictive analysis and sustainability focus Marlies Temme, AgriCom	Paulig portfolio assessed against 8 different sustainability metrics Karin Jonnson, Paulig Group	
10:30-11:00	Networking Break			

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11:00-12:30	Digitalisation of food safety & food fraud. Moderator: Mireille van Hilten	Value of data in economic and business perspectives Moderator: Harald Sundmaeker	SME Pitches Award Moderator: Dionysos Tsoukalas	
11:00-11:15	TBC Peter Olsson	Data-driven Resilience Assessment of Agri-food Value Chains under Compound Shocks Muhammad Umar, University of Greenwich		
11:15-11:30		Transparency and organizational structure in digitainable agri-food supply chain networks Verena Otter, Wageningen University		
11:30-11:45	DjustDetect: Data sharing platform for more efficient and effective GMO and NGT control Isabel Tavernier - Detective, ILVO	Data Economy Toolkit for Data Spaces Margot Imbo, ILVO		
11:45-12:00	Food Safety trends across Europe: Insights from the 392-million-entry Comprehensive European Food Safety database (CHEFS) Floor van Meer, Wageningen University	Leveraging mobile technology and data analytics to enhance price transparency and market linkages along the maize value chain James Kanyi, Ruralnet Trading Services		
12:00-12:15	AI-Enabled Supplier Risk Intelligence Using FOODAKAI for Due Diligence and Risk Ranking Babis Thanopoulos, Agroknow	Monitoring the data economy for food systems: the Data4Food2030 monitor Fien Minnens, ILVO		
12:15-12:30	AI-Based Automated Pollen Analysis and QR Transparency for Honey Origin Screening Iratxe Perales, Honey.AI	Teaching resilient agriculture: Future Farm lab EIT Food, Pamela Pokorny		
12:00-14:00	Lunch			

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14:00-15:30	Digitalisation in supply chain management Moderator: Vincent Rosso	Data governance & privacy, fair data Moderator: Pia Groenewolt	Reliable data collection and sharing with consumers Moderator: Koen Boone	
14:00-14:15	Enhancing Sustainable Agri-Food Supply Chain Traceability through Agricolus Digital Decision Support Matteo Cardinali, Agricolus srl	Towards a responsible Data Economy for Food Systems: The role of trust in Socio-Cyber-Physical systems Kelly Rijswijk, Wageningen University & Research	Food businesses as co-designers of communication strategies, tools and sustainability practices to consumers - CEUS Marianna Faraldi, TECNOALIMENTI S.C.p.A.	
14:15-14:30	Building resilient food systems with traceability technology - The first 100% traceable and EUDR compliant chocolate bars. Marieke De Ruyter, Open Food Chain		Governance as the Foundation of Consumer Data-Sharing in Digital Food Systems Xuelin Zhang, ILVO	
14:30-14:45	Satelligence David den Ottolander, Satelligence	Towards a Responsible Data Economy: Ethical, Legal and Social Aspects in Dataspace Development Roel Veraart, Wageningen Research	Data4Food Case Study 6: Towards globally harmonized and scalable sustainability assessment for all food Emil Georgiev / Koen Boone, Wageningen Social & Economic Research	

14:45-15:00	TBC Nick Birse, Queen University Belfast	Developing interoperability and data sharing: On the importance of socio-economic dimensions supporting technical aspects Antsaniaina Raharijaona, INRAE	Harmonizing food environment labelling across Europe: The LIFE Eco Food Choice project Zoe Coudert / Koen Boone, ADEME & Wageningen Social & Economic Research
15:00-15:15	Uncovering the optimal fit between organizational structures and digital tools within the selected EU Agri-Food Supply Chain Networks Dengxiao Lang, Wageningen University	Fairness and inclusion in socio-cyber-physical systems: exploring futures for the data economy for food systems Femke Meulman, Wageningen University & Research	Empowering Sustainable Food Choices: A Dual Dashboard Approach Integrating Farm-to-Fork Data Esther van Parys, ILVO
15:15-15:30	R&I pathways for blockchain implementation in the agri-food sector – the findings of TRUSTyFOOD project Marianna Faraldi, TECNOALIMENTI S.C.p.A.	Q&A	Sustainable public purchasing for schools and city canteens Tamara Bruning, City of Ghent

15:30-16:00 **Networking Break**

Room	Theatre	Marketplace
16:00-17:15	Closing Plenary: Building Sustainable Food Systems through Fair Data, Policy and Innovation Moderator: Charlotte Aschim	
16:00-16:05	Opening Charlotte Aschim, TotalCtrl	
16:05-16:20	TBC Benoit Buntinx, EIT Food	
16:20-16:35	Towards policy for food system transparency: obstacles and opportunities Chris Bear, Cardiff University	
16:35-16:50	Roadmap towards a fair, inclusive and innovative Data Economy for Sustainable Food Systems Gohar Isakhan, Wageningen Social and Economic Research	
16:50-17:05	Panel Discussion Sjaak Wolfert, Roberta Sonnino, Benoit Buntinx	
17:05-17:15	Closing and Awards Ceremony	