

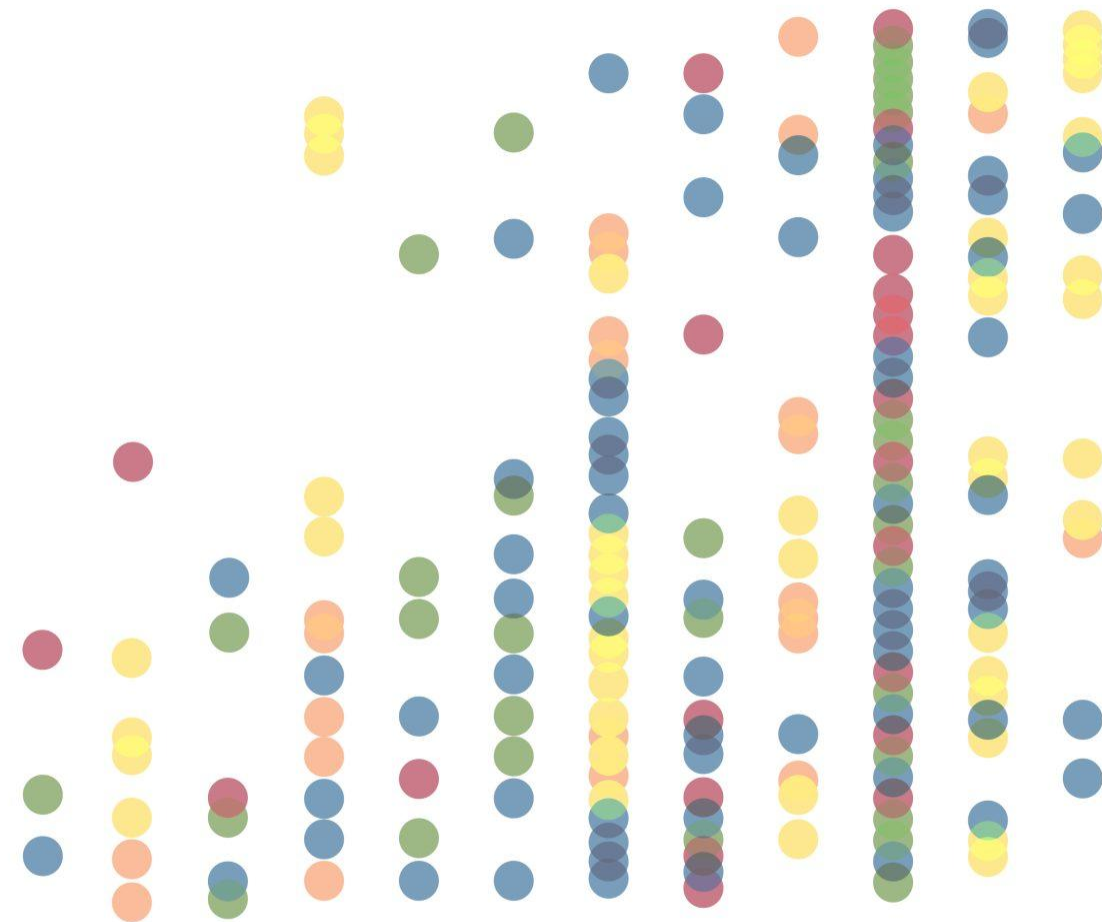
JOINT CONFERENCE



Innovative Approaches to Build Sustainable Supply Chains and a Fair Data Economy for a Better Food System

17/18 June — 2026

Sparks, **Brussels**, Belgium



Conference Objectives

- Present the **outcomes** of both projects
- Gather the **network of expertise** build by both projects
- Serve as a **catalyst for collaboration** and partnership among researchers, industry leaders, startups, policymakers, and investors.
- Accelerate **impact** by creating dialogue between scientist, industry experts, investors, and policy makers

Key Audience to attract

- Both consortia and its networks
- Startups and other business from food and agri industry
- Researchers and research organizations
with special attention to Early Career Scientists
- Investors
- Policy makers

Target audience size: 150-200



Elements of the conference

1. Sessions
2. Market place
3. Posters
4. Awards
5. Networking area for one2one meetings (TBC)

1. High quality program around 4 tracks

Abstracts are welcome on, but not limited to, the following topics:

<i>Track 1</i> Enhancing food safety and tackling food fraud	<i>Track 2</i> Driving informed decisions for consumers	<i>Track 3</i> Building sustainable supply chains and traceability	<i>Track 4</i> Developing the data economy through data spaces
Food safety management	FOPL for health & sustainability	Building the circular economy	Federated data spaces
		Reduction of food loss & waste	AI and Machine Learning
Microbial food safety	Reliable data collection and sharing with consumers	Precision farming and carbon sequestration	Interconnectivity & IoT
digitalisation of food safety & food fraud	Education on healthy & sustainable diets	digitalisation in supply chain mgt	Digitalisation of SME-s
food fraud resilience	Education focussed on kids and their families	ESG and 1st mile traceability (forced / child labour)	Data governance & privacy, fair data
new detection method for food safety & food fraud	School food programs to provide food and teach.	Seafood traceability	

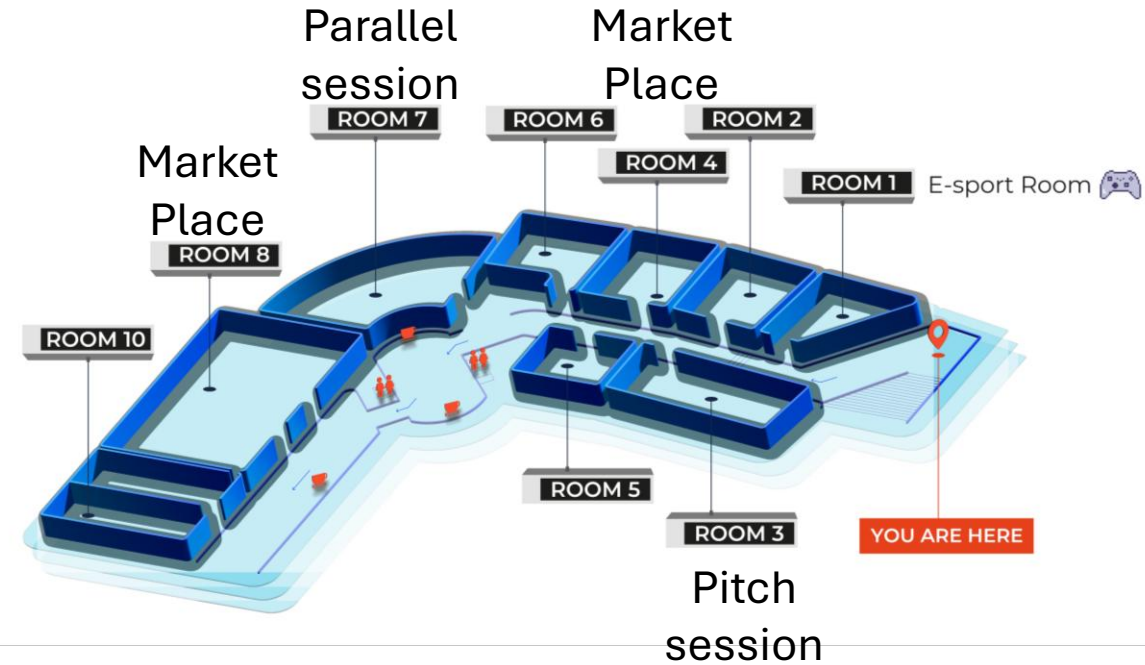
Submit here



2. Market Place

- Rooms Per theme
- Basic: Table with magnetic board possibility to extend, upon own costs
- Inviting external organizations

Booth inclu 2 passes 750€ excl VAT
Booth inclu 2 passes & pitch 1000€ excl VAT



3. Posters to allow more experts to participate

- e-boards
 - Signals innovation
 - Dynamic content
 - Tailored canvas for ideas, demos, and engagement



4. Awards

Two awards for start-ups:

- Most sustainable
- Best in food safety

Two awards for young scientists:

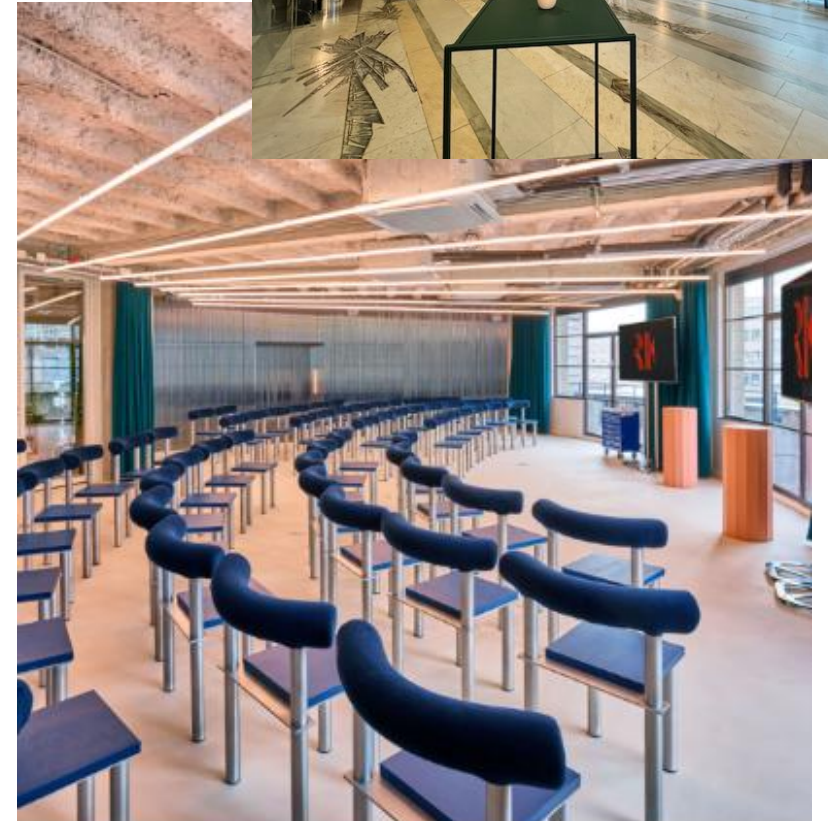
- Best oral presentation
- Best poster

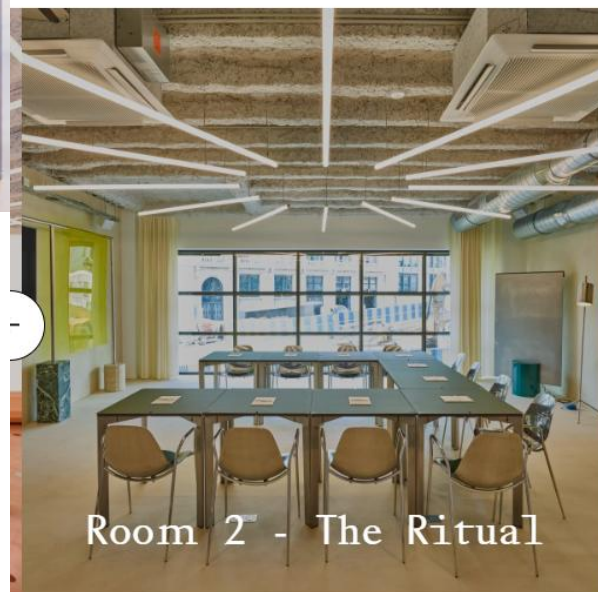
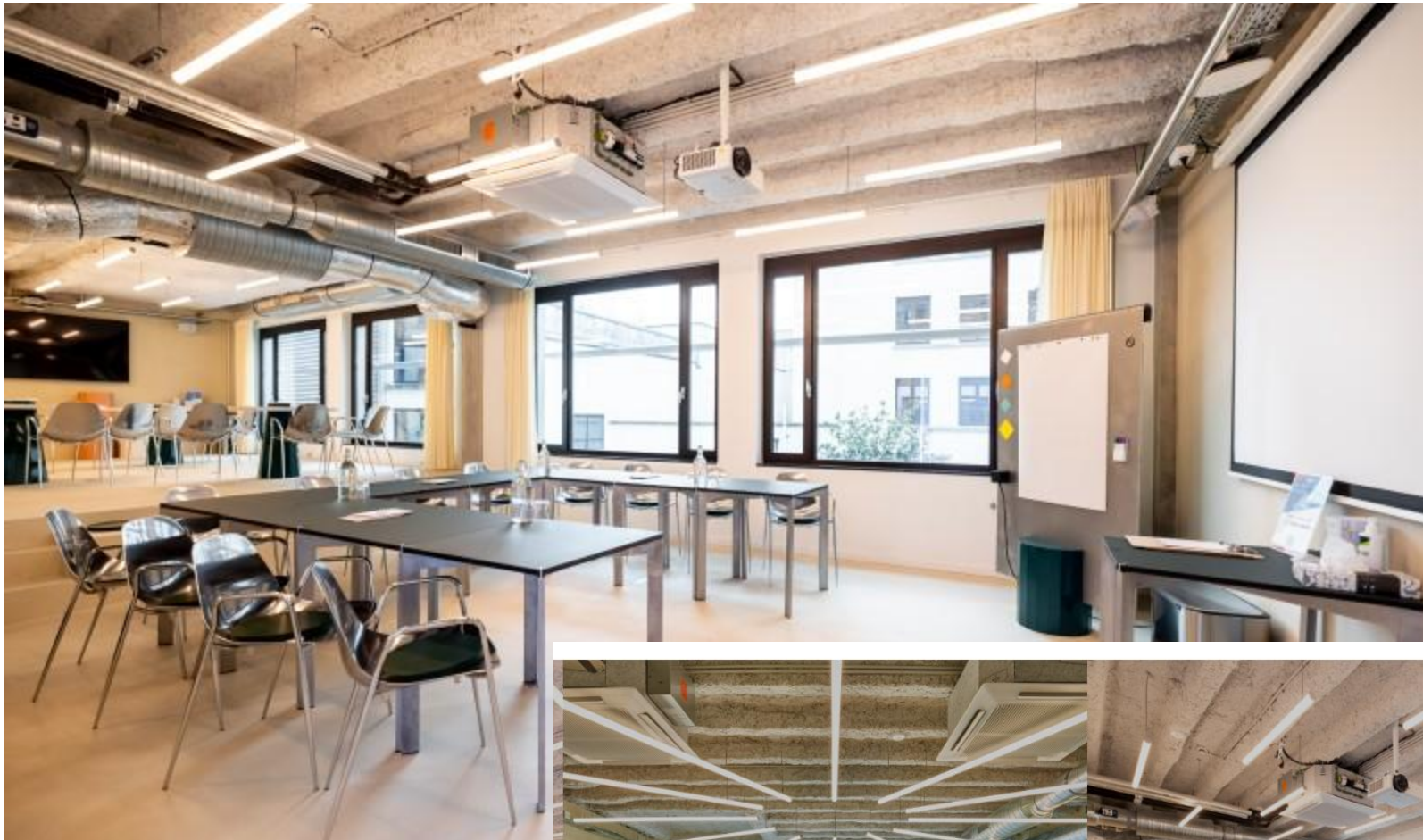


Moderne venue to meet

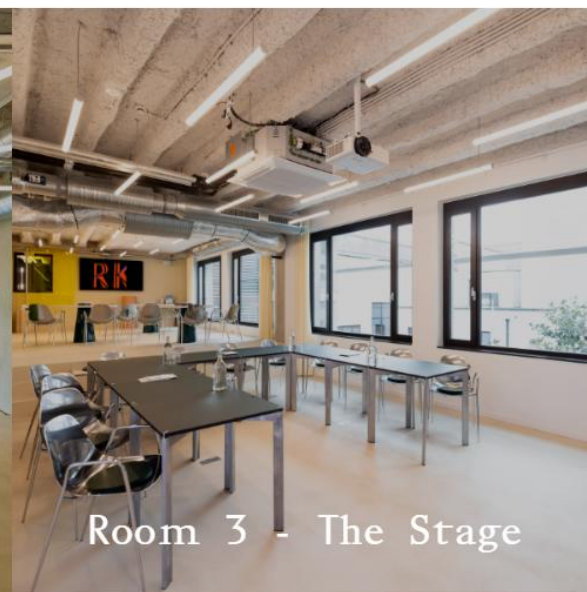
- Strategic location to attract public sector
- Facilitate exchange
- Best price/value
- Size of venue
- Modern look
- Sustainable catering

www.sparks-meeting.eu





Room 2 - The Ritual



Room 3 - The Stage



Room 4 - The Classic



Sponsorship Options

Benefit	Gold 1000€ excl VAT	Silver 750€ excl VAT	Bronze (min. 1 option “à la carte” see next slide)
Your logo on the event page of both projects (+ link to your website)	✓	✓	✓
Visibility in the symposium promotional communications (e-mailings, adverts...)	✓	✓	✓
Visibility at the symposium (welcome slides, slides during break...)	✓	✓	✓
Recognition in the symposium abstract book	✓	✓	✓
Colour advert in the online symposium programme*	✓	✓	X
Complimentary tickets for your delegates	✓ (2)	✓ (2)	X
Exhibition stand (table, 2 chairs, Magnetic board, power supply)	✓	✓	X
Pitch presentation	✓	X	X



Sponsorship Options

A la carte options		
Sponsored social media post before event	300 €	
Email blast before the event	400 €	Content drafted by sponsor
Digital or printed insert (document, no goodies)	500 €	Digit. asset sent to registrants before OR printed insert in bag/prog
Sponsoring of one Early Career Scientist (ECS; travel award and registration)	1.000 €	Announced before event. Covers travel and registration of 1 ECS (// ILSI EU's def.) selected by the scientific committee among top ranked abstracts
Sponsoring of the best oral presentation award	500 €	Only to ECS; Announced on the day itself; full amount transferred
Sponsoring of the best poster award	400 €	Only ECS; Announced on the day itself; full amount transferred.
Sponsoring the event networking application	5000€	